

Football Program Advertising Rates



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| FULL PAGE 8 1/2 x 11 with bleed 7 1/4 x 10 no bleed | 1/2 Vertical 3 1/2 x 10 |
|--|--|

| | |
|---|---|
| 1/6 Vertical 2 1/2 x 5 | 1/6 Horizontal 3 1/2 x 3 1/4 |
| 1/2 Horizontal 7 1/4 x 5 | |

| | |
|---|---|
| Player Page 3 1/2 x 1 1/2 | 1/4 Vertical 3 1/2 x 5 |
| 1/4 Horizontal 7 1/4 x 2 1/2 | |

***Two-Color ads
will be Red (PMS 199)
and black**

**Specs: Full Page
150 line screen**

Bleed Size 8 1/2 x 11
No Bleed 7 1/4 x 10
Trim Size 8 1/4 x 10 3/4

FULL PAGE
4-COLOR \$2,400
***2-COLOR \$2,000**

1/2 PAGE
4-COLOR \$1,600
***2-COLOR \$1,300**

1/4 PAGE
4-COLOR \$1,200
***2-COLOR \$ 800**

1/6 PAGE
***2-COLOR \$ 650**

PLAYER PAGE
***2-COLOR \$ 600**

ART SPECIFICATIONS

Your ad may include desired copy, trademarks, logos and photographs. Camera-ready artwork should be provided (Mac or IBM formatted) on zip disk, CD or by e-mail (pattimpro@aol.com). Please include a color or black & white printout of the ad. Preferred format for 4-color ad is a pdf file with font and images embedded. Acceptable programs are QuarkXpress, Adobe Illustrator or Adobe Photoshop. If artwork is created in PC software, it should be saved as a pdf, tiff, jpeg or eps file. Programs not acceptable are PowerPoint, Microsoft Word and Corel Draw. Ads being produced by Collegiate Sport Network or ads that do not meet the specifications above will incur an art charge.



Collegiate Sports Networks
 A Division of TeleSouth Broadcasting
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