**The Billiken Club**

**Message from the Director of Athletics...**

As the new Director of Athletics at Saint Louis University, I am eager to begin the upcoming school-year. Chaifetz Arena, the new home of the Billikens, is one of the finest on-campus facilities in the nation. We are proud of the past accomplishments of our student-athletes in the classroom, on the playing fields, and in the University community. We look forward to many more successes...and we invite you to be part of them.

On behalf of our student-athletes, coaches and staff, thank you for considering a gift in support of Saint Louis University’s Department of Athletics. Your generosity through The Billiken Club will allow many young women and men the opportunity to achieve their fullest academic and athletic potential.

Our goal is to be nationally competitive in all we do. We strive to represent the University with distinction and class, compete with integrity and teach, mentor, and lead our student-athletes beyond the courts and fields of play.

Again, thank you for considering an investment in Billiken Athletics!

Sincerely,

Chris May
Director of Athletics

The Billiken Club is an annual charitable giving program that benefits the Department of Athletics at Saint Louis University.

Your gift to The Billiken Club will enhance the academic and athletic opportunities afforded to each of our student-athletes.

Much of our success depends upon the generosity of alumni, friends and fans of Saint Louis University Athletics.
Methods of Support

**CASH GIFTS**
Although Billiken Club benefits begin with a minimum contribution of $150, The Billiken Club accepts all cash gifts.

**MATCHING GIFTS**
The Billiken Club meets the criteria for the matching gift programs of many companies. If your employer has such a program, you will receive credit for the company match amount, increasing your benefit level.

**GIFTS-IN-KIND/TRADE**
Products or services that the athletic department can use during the course of the year, and would normally have to purchase, often are welcomed as membership gifts. Contact The Billiken Club at (314) 977-8180 for more information about this option.

**SECURITIES AND PROPERTY**
Securities, real property and tangible personal property all are special gifts that may be made to The Billiken Club.

**PLANNED/ESTATE GIFT**
A planned gift can offer the donor substantial tax and estate planning benefits and allows the donor to make a larger and more lasting gift to Billiken Athletics. It is a way the donor can be a key supporter while leaving a lasting legacy. There are several ways in which a donor can make a planned gift to Billiken Athletics.

**CAPITAL/ENDOWED GIVING**
Our aspirations depend upon a broad strategic plan and having the resources to pursue this vision. SLU alumni and friends must invest in athletic facilities and our endowment if we are to secure our future. State-of-the-art facilities will enable our coaches to more effectively recruit the talent required to win, while the growth of our athletic endowment will have a tremendous impact upon our ability to enhance current operations. Please call The Billiken Club at (314) 977-8180 for more information.

All gifts to Saint Louis University are tax deductible to the fullest extent of the law. Consult your tax advisor for advice on deductibility. Some donations may not be fully deductible.
MiniMuM required
Section gift per seat

Loyal Blue Table (SOLD OUT) $3,500
VIP parking, Arena Club access
Loyal Blue Club $2,500
VIP parking, Arena Club access
Billiken Gold (SOLD OUT) $400
Billiken Red (SOLD OUT) $150
General Reserved (Tier A) $0
General Reserved (Tier B) $0

*This amount does not include the cost of the season ticket. Any required gift per seat will be credited toward your Billiken Club giving for the fiscal year beginning July 2008.

**Women's Basketball Season Tickets**

<table>
<thead>
<tr>
<th>SECTION</th>
<th>TICKET COST</th>
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<tbody>
<tr>
<td>Loyal Blue Table</td>
<td>$150</td>
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<tr>
<td>Loyal Blue Club</td>
<td>$100</td>
</tr>
<tr>
<td>General Reserved</td>
<td>$75</td>
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For information, please call (314) 977-4SLU or visit www.slubillikens.com
The purpose of The Billiken Club Priority Points System is to fairly assign a priority ranking to entities that have supported Billiken Athletics through giving to The Billiken Club, purchasing season tickets and giving to our athletic endowment, athletic capital projects and other restricted athletic funds. This priority ranking will be used to orderly and fairly allocate the benefits of supporting the Billikens (i.e. seat assignments, parking, access to postseason tickets, other special athletic events, etc.).

**Point Criteria**

1. for every $50 per current active membership of The Billiken Club
2. for each consecutive year of Billiken Club membership, starting July 1 of the current fiscal year, for a gift at the same or greater level
3. for increasing Billiken Club membership level
2. for every new member or three years non-active member brought into The Billiken Club (member’s name must appear on application or donor must stipulate by whom they were solicited)
5. for every $1,000 secured through personal solicitation
3. for each men’s basketball season ticket purchased
1. for each men’s or women’s soccer, women’s basketball or volleyball season ticket purchased
10. for each “Billiken All-Sports Pass” purchased
3. for individual entry to any SLU Athletics golf tournament, i.e., Diamond Club Golf Tournament, Billiken Golf Classic, etc.
5. for every $2,000 secured through personal solicitation of a fundraiser auction item
1. for every $100 restricted gift, unless given “special project” privilege determined by athletic administration
1. for every $50 given to “special projects” such as the Arena fundraising campaign
1. for every $100 restricted marketing and promotions cash sponsorship to Billiken Athletics
1. for every $200 restricted marketing and promotions trade sponsorship to Billiken Athletics
1. for every $100 value of any gift-in-kind donation used by Billiken Athletics
20. for every SLU alum when account is established (one-time)
10. for five years consecutive service as SLU faculty/staff (one-time)

**PROVISIONS OF THE POINTS SYSTEM**

- To receive benefits through The Billiken Club Priority Points System, an entity must be an active Billiken Club member.
- Points are calculated on a per account basis.
- Current-year Billiken Club membership level, annual donations and restricted athletic sport support points are determined based on the year ending June 30.
- Only purchased tickets qualify for treatment as a season ticket.
- Accounts credited for donations and purchasers’ names must be consistent with the names of the buyers of season tickets and donor information.
- The privilege to benefit from the priority points is not transferable. An exception is that a surviving spouse may continue point privileges for his or her personal use only. The surviving spouse may not transfer points to any other individual.
- Billiken Club members will receive priority over non-Billiken Club members.
The Technical Corrections and Miscellaneous Revenue Act of 1988 included a subsection that allows 80 percent of your annual contribution to The Billiken Club to be considered a "charitable contribution" if you chose to utilize the benefits of giving.
The Billiken Club Executive Committee

J. Kim Tucci, Chairman
Jan Mangelsdorf, President
Linda Vogt, V.P. Membership
Joe Wiley, V.P. Stewardship

Bill McDermott, V.P. Events
Joe Bannister
Robert E. Burdge, M.D.
John Eilerman
Bill Hopfinger
Lewis McKinney
Bob Weis

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The Billiken Club Advisory Board

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Marty Sheahan
Jerome Thomasson

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